



Biscuits Just Got Bigger!

New!
4.5oz Biscuits



Boost Your Biscuit Sales with Pillsbury™ 4.5 oz Biscuits:

Elevate Biscuits beyond bread baskets and side bread, with Pillsbury™ 4.5oz Biscuits. Perfect for All-Day “Breakfast” Sandwiches, Biscuits and Gravy and even as a unique sandwich carrier, these extra-large sized biscuits deliver premium, quality dishes that look homemade.

Available At Maines:

- Pillsbury™ 4.5oz Southern Style Easy-Split™
120ct
#044315

Pillsbury™ Delivers the Delight of Homemade in Every Way



Why You Should Trust Pillsbury™:

- ✓ #1 in Frozen unbaked biscuits
- ✓ Superior Quality: Biscuit consistency from case to case
- ✓ Flavor: Light, buttery flavor – perfect for both sweet and savory dishes
- ✓ Texture: Crispy on the outside and tender on the inside
- ✓ Appearance: Look homemade
- ✓ Freezer-to-Oven: Fresh biscuits fast and easy!
- ✓ Driving category growth in the >4.0 oz segment

Features & Benefits:

- Minimize waste with Freezer-to-Oven: No thawing required, bake only what you need
- Increase profits by using across the menu in a variety of different applications
- Superior tolerance and hold time offers time and labor savings
 - Baked biscuits can be held in a warmer at 150° for up to 2 hours
- Easy-Split™ format is perfect for sandwiches without the need to cut them
- No right or wrong way to place biscuits on pan:
 - Sides touching give greatest height and uniformity
 - 1" apart gives more browning on sides for sandwich applications
 - Pan and cover ahead of time and hold in freezer until ready to use

Biscuit Breakfast Sandwich



ITEM	QTY	COST		
			\$0.99	Total Plate Cost
Pillsbury™ 4.5oz Frozen Biscuit Dough	1	\$0.42	\$4.99	Suggested Price
Whole Egg	1	\$0.12	\$4.00	Gross Profit/Serving
2oz Sausage Patty	1	\$0.39		
Cheese Slice	1	\$0.06	20%	Food Cost

Costs are based on estimates and subject to change